# International Management Institute Kolkata (IMI-K)

## The Institute

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored business school and was established in collaboration with IMI Geneva (now IMD, Lausanne). In 2010, two more campuses came up in Kolkata and Bhubaneswar to enable bright young minds gain access to the world-class IMI management pedagogy. IMI has been among the leading Business Schools in India.

The IMI Kolkata campus is centrally located in the city and equipped with state-of-the-art infrastructural, academic and residential facilities. The institute offers not only a scholarly and professional ambience, but also a fulfilling campus life necessary for all-round development of the student. The Institute offers 2 years full time *Post Graduate Diploma in Management* approved by All India Council for Technical Education (AICTE). IMI Kolkata has academic collaboration with François Rabelais University, France, University of Bordeaux, France and Sichuan Academy of Social Sciences (SASS), China.

## **Research Centres**

IMI Kolkata has the following Centres of Excellence:

- **Centre for Asian Studies** aims at fulfilling the gap of research, engagement and capacity building in the context of the emerging Asian economies
- Centre for Corporate Governance and Social Responsibility shall serve the increasing requirement for training, research and consultancy in the area of corporate governance and social responsibility
- **Centre for Financial Studies** focuses on training, research and consultancy in areas related to banking and financial sector
- Centre of Retail Management (CRM) focuses on addressing emerging needs in the retail sector and provides solutions for implementing better industry practices through forums, industry projects, conferences, workshops

## **Conferences**

- A conference themed "China India and Beyond: Understanding Cooperation, Competition and Development" was organized jointly by IMI Kolkata, IMI Delhi and SASS, China in October, 2014
- "Emerging Markets, Evolving Perspectives", an initiative by IMI Kolkata's Centre for Retail Management, was organized in collaboration with IAE University of Tours (Laboratoire Vallorem), France and The Whitman School of Management (Snyder Center for Innovation), Syracuse University, USA in December 2014.

- IMI Kolkata is organizing a "Finance and Economics Conference" in collaboration with SASS, China, North South University Bangladesh and Asia-Pacific Economic Association on 21-22 December 2015
- IMI Kolkata is going to host the One-Day Conference of Bengal Economic Association on September 26, 2015
- IMI Kolkata has been hosting the Annual Seminar of Indian Accounting Association Research Foundation since 2013.

## **Research Activities**

IMI Kolkata has research collaboration with Sichuan Academy of Social Sciences (SASS) China, an important think tank of the Chinese Government, for joint research, organization of seminars and conferences of international importance. A conference themed "China India and Beyond: Understanding Cooperation, Competition and Development" was organized jointly by IMI Kolkata, IMI Delhi and SASS, China in October, 2014 where researchers from India and China participated. Recently the institute has also signed a Memorandum of Understanding (MoU) with the North South University (NSU) Bangladesh for extending its research effort.

Prof. Arindam Banik, Director, IMI Kolkata, is the editor of the renowned journal *Global Business Review* published from Sage. IMI Kolkata publishes its scholarly magazine, *IMI Konnect* every month that incorporates non-technical articles related to business.

#### Website

www.imi-k.edu.in





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