## CONFERENCE ORGANISING COMMITTEE

## **School of Business**

## **Hong Kong Baptist University**

Dr. Joanna K. C. Lam Department of Economics

Dr. Allan K. K. Chan Department of Marketing

Mr. Ludwig M. K. Chang Department of Finance and Decision Sciences

Dr. Randy K. Chiu Department of Management

Dr. Alicia S. M. Leung Department of Management

Mrs. Vivienne W. M. Luk Department of Management

Dr. Noel Y. M. Siu Department of Marketing

Dr. Wai-Sum Siu Department of Marketing

